



AGREEMENT MADE BETWEEN

WWJ-TV

CONTRACT NO. REV. 1091-54679-1

DATE PRINTED

10/19/12

26905 WEST ELEVEN MILE RD., . SOUTHFIELD MI 48034 AND

VT-LWW

2

		AND	PAGE 1
8269	AGENCY (OR SERVICE) ACTING AS AGENT FOR 34	1531 ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice
NAME	J.L. BARLOW & ASSOCIATES	TAJ FOR CONGRESS	
AND	38851 Harper Ave	PO BOX 871807	Required
			Announcement 28 days
ADDRESS	Clinton Township MI 48036-3225	Canton MI 48187-7507	prior notice
	USA	USA	
CONTACT	JOHN BARLOW	PRODUCTTAJ FOR CONGRESS	
LOCAL	NICK CAVACINI AGENCY EST. NO.	PRODUCT 1300	7

SALESPERSON NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/25/12 AND ENDING 11/04/12 NO. WEEKS:

NEGATIVE15

CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

CODE

ITEM	DAYS	SPOTS PWK.	FROM	IME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
nem										
1 CDR	Th-F	2	05:00A	06:57A	30s	10/25/12-10/26/12	FIRST FORECAST MORNINGS	2	55.00	110.00
2 CDR	M-F	5	05:00A	06:57A	30S	10/29/12-11/02/12	FIRST FORECAST MORNINGS	5	55.00	275.00
3 CDR	Th-F	2	06:57A	09:00A	30S	10/25/12-10/26/12	CBS THIS MORNING	2	55.00	110.00
4 CDR	M-F	5	06:57A	09:00A	30s	10/29/12-11/02/12	CBS THIS MORNING	5	55.00	275.00
5 CDR	Th-F	2	09:00A	09:58A	30S	10/25/12-10/26/12	THE STEVE HARVEY SHOW	2	160.00	320.00
6 CDR	M-F	5	09:00A	09:58A	30S	10/29/12-11/02/12	THE STEVE HARVEY SHOW	5	160.00	800.00
7 CDR	Th-F	2	12:00N	12:28P	30s	10/25/12-10/26/12	WHO WANTS TO BE MILLIONAIRE	2	205.00	410.00
8 CDR	M-F	3	12:00N	12:28P	30s	10/29/12-11/02/12	WHO WANTS TO BE MILLIONAIRE	3	205.00	615.00
9 CDR	Th-F	2	03:00P	03:58P	30s	10/25/12-10/26/12	RACHAEL RAY	2	135.00	270.00
10 CDR	M-F	3	03:00P	03:58P	30s	10/29/12-11/02/12	RACHAEL RAY	3	135.00	405.00
11	Th-F	1	03:58P	04:58P	30s	10/25/12-10/26/12	ANDERSON COOPER	1	225.00	225.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

AS AGENT FOR (ADVERTISER) ACCEPTED BY STATION ACCEPTED BY AGENCY





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prior notice

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ADVERTISER (OR AGENCY AND ADVERTISER) AGENCY (OR SERVICE) ACTING AS AGENT FOR 341531

2

J.L. BARLOW & ASSOCIATES TAJ FOR CONGRESS

PO BOX 871807 38851 Harper Ave

MI 48036-3225 MI 48187-7507 Clinton Township Canton USA

USA

CONTACT JOHN BARLOW PRODUCTTAJ FOR CONGRESS

LOCAL NICK CAVACINI AGENCY EST. NO. PRODUCT 1300

SALESPERSON NEGATIVE15 CODE

NATIONAL SALESPERSON

8269

NAME

AND

ADDRESS

BROADCAST SCHEDULE STARTING 10/25/12 AND ENDING 11/04/12 NO. WEEKS:

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ethnicity		SPOTS		ME	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
ITEM	DAYS	PWK.	FROM	ТО	LENGTH	EFFECTIVE DATES	PROGRAMS	BDC31.	ONITHATE	TOTAL VALUE(I)
CDR										
12 CDR	M-F	2	03:58P	04:58P	30S	10/29/12-11/02/12	ANDERSON COOPER	2	225.00	450.00
13 CDR	Th-F	1	04:58P	06:00P	30s	10/25/12-10/26/12	DR. PHIL	1	225.00	225.00
14 CDR	M-F	2	04:58P	06:00P	30s	10/29/12-11/02/12	DR. PHIL	2	225.00	450.00
15 CDR	Th-F	1	06:00P	06:28P	30s	10/25/12-10/26/12	THE INSIDER	1	205.00	205.00
16 CDR	M-F	1	06:00P	06:28P	30s	10/29/12-11/02/12	THE INSIDER	1	205.00	205.00
17 CDR	Th-F	2	07:00P	08:00P	30S	10/25/12-10/26/12		2	630.00	1260.00
18 CDR	M-F	6	07:00P	08:00P	30s	10/29/12-11/02/12		6	630.00	3780.00
19 CDR	Th-F	1	11:35P	12:37A	30s	10/25/12-10/26/12	DAVID LETTERMAN	1	295.00	295.00
20 CDR	M-F	1	11:35P	12:37A	30s	10/29/12-11/02/12	DAVID LETTERMAN	1	295.00	295.00
21 CDR	Th-F	1	12:37A	01:37A	30s	10/25/12-10/26/12	THE LATE LATE SHOW W/CRAIG	1	205.00	205.00
22	M-F	1	. 12:37A	01:37A	30S	10/29/12-11/02/12	THE LATE LATE SHOW W/CRAIG	1	205.00	205.00
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AS AGENT FOR (ADVERTISER) ACCEPTED BY AGENCY

ACCEPTED BY STATION



NATIONAL SALESPERSON



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NAME	J.L. BARLOW & ASSOCIATES	TAJ FOR CONGRESS	Cancellation Notice
AND	38851 Harper Ave	PO BOX 871807	Required
ADDRESS	Clinton Township MI 48036-3225	Canton MI 48187-7507	Announcement 28 days
	USA	USA	prior riotice
CONTACT	JOHN BARLOW	PRODUCTTAJ FOR CONGRESS	
LOCAL SALESPERSON	NICK CAVACINI AGENCY EST. NO. NEGATIVE15	PRODUCT 1300	1

BROADCAST SCHEDULE STARTING 10/25/12 AND ENDING 11/04/12 CBS Television Stations Standard Terms and Conditions for advertising shall apply.

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NO. WEEKS:

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ITEM	DAYS	SPOTS PWK.	FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
CDR										
23 CDR	Th-F	2	01:37A	02:07A	30S	10/25/12-10/26/12	COMICS UNLEASED	2	45.00	90.00
24 CDR	M-F	3	01:37A	02:07A	30s	10/29/12-11/02/12	COMICS UNLEASED	3	45.00	135.00
25 CDR	Sa	1	09:00A	11:00A	30S	10/27/12-10/27/12	CBS NEWS SATURDAY MORNING	1	270.00	270.00
26 CDR	Sa	1	09:00A	11:00A	30s	11/03/12-11/03/12	CBS NEWS SATURDAY MORNING	1	250.00	250.00
27 CDR	Sa	1	11:02P	12:02A	30s	10/27/12-11/03/12	CRIMINAL MINDS 1	2	385.00	770.00
28 CDR	Su	1	11:30A	12:00N	30s	10/28/12-10/28/12	MICHIGAN MATTERS	1	270.00	270.00
29 CDR	Su	1	11:58A	12:57P	30S	10/28/12-10/28/12	NFL TODAY	1	965.00	965.00
30 CDR	Su	1	11:02P	12:02A	30s	10/28/12-11/04/12	CSI:MIAMI 2	2	430.00	860.00
							Total Contract:	64		15000.00
							——— Billing Summary ———			
					Qtr 4	Oct 12 6045.00	Nov <u>Dec</u> 8955.00 .00		<u>Total</u> 15000.00	

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AND	38851 Harper Ave		75000 000	871807		Required
ADDRESS	Clinton Township	MI 48036-3225	Cantor		MI 48187-7507	Announcement 28 days prior notice
CONTACT	JOHN BARLOW		PRODU	CTTAJ FOR C	CONGRESS	
LOCAL SALESPERSON	NICK CAVACINI	AGENCY EST. NO. NEGATIVE15	PRODUC' CODE	1300]
NATIONAL SALESPERSON	i]
RROADCAS	T SCHEDI II E STARTING	3 10/25/12 AND ENDING	11/04/12 NC) WEEKS	2	1

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